Souvenir Programme

Hillsdale Hose Co.

No. 2

Firemens Hall

February 11th 1913
HILLSDALE HOLE CO. No. 2
HILLSDALE, N. J.

OFFICERS

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Vice President
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He hopes to be favored with your patronage.

---

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HILLSDALE, N. J.

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Hillsdale

Cement Construction Co.

H. A. HERING

CARPENTER AND BUILDER

Established 1892

Jobbing of all Kinds  Estimates Given
In making our first bow before the public we the members of the Hillsdale Hose Co. No. 2 desire to express to each and every one our sincere appreciation for all the assistance we have received, whether financial or otherwise. While the primary object of the formation of the Company is for the better protection of our home section "The Crest", still it is our desire to be of service to the entire town whenever the necessity should arise, we hope to help make the owning of property in this town more secure and thus be of assistance in helping to build up the town to the proportions it should occupy, as the most progressive town in Bergen County, as well as one of the most beautiful.

We intend from time to time to furnish other entertainments to the appreciation of citizens of our town, the principal feature of which will be the Annual Entertainment and Ball, to be held every Lincoln's Birthday Eve.

We extend to every one present a hearty welcome, with the hope that our efforts will meet with your appreciation, so that we may count on your help and assistance on all future occasions.
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All kinds of Egg Boxes Always on Hand

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Special Holiday show in the

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What You OWE Means Misery

Here is a New Year's resolution to ponder over and then put into operation. It's adoption means easier times for 1913, since Twenty per cent of the increased cost of living in recent years may be attributed to a too liberal credit system.

PAY CASH—and by cash we mean by check on some good bank, for this will enable you to keep tract of needless expenditures.

Have a bank account, and you will find the joy of gradual accumulation is worth cultivating.

By making this bank the clearing house of your financial affairs, your credit is established and your interests grow.

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Why pay exorbitant prices for Trees, Shrubs and Plants when you can secure them at Auction at your own price? You can buy at our Auction sales in large or small quantities, all varieties of Trees, Rose-Bushes, Rhododendrons, Coniferas, Boxwoods, Geraniums, Cannas, Bulbs, etc., at lower prices than cost of production.

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Because all the surplus stock of the largest Nurserymen of Europe and the United States is shipped to us to be disposed of to the best advantage. Ask some of your neighbors who are buying their plants in this manner, and you will be convinced.

Our Auction season starts about March 11th to June 24th, and from September 9th to December 16th. Sales every Tuesday and Friday, at Eleven o'clock A. M. throughout the season.

We will be pleased to mail you our Auction and Seed catalogues upon request.

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HISTORY

OING back some seven years in the history of the picturesque town of Hillsdale, and more especially that portion known as "Cedar Street" and the "Crest", this tract was then a combination of farm land and wilderness. Nature had originally provided that all of this section should become residential but no one had the courage of his convictions to open it up and plan the necessary by-ways, until Mr. Vorath, one of our leading townsmen, mapped the section in and about Cedar Street. He was the pioneer in this section, and with Mr. H. W. Potter proceeded to map the district and erect many of the numerous dwelling places which now adorn the landscape.

At about this same period Mr. Taylor filed the map of the section south of the Vorath piece and designated it "The Crest". In conjunction with Mr Newberg he opened up the principal avenues, which resulted in several sales of property immediately.

About five or six years ago the wheels of progress began to move, slowly but surely, and there sprang into life the nucleus of the "Crest", and at the

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present time almost all of the available lots are taken and many dwellings are being erected on the beautiful site. In fact this whole section has become known as the "Crest" and really extends from the old Porath Estate to the Colonial Heights property, and south as far as the Westwood boundary.

One of our most enterprising fellow townsmen, Mr. Clarence Shuttleworth, who is an active member of the Hillsdale Fire Association, recognized the necessity of some quick and adequate means of conquering fire, that dread enemy of all inflammable dwellings and especially to those situated in this locality which is high and rather isolated.

Through his untiring efforts and executive ability, Mr. Shuttleworth with the aid of his neighbors, has finally succeeded in obtaining the hose cart, necessary hose and other apparatus, which is safely stored in a new fire house on ground which he most generously donated.

We have now formed our Association and we are in working shape and ready at any time to aid the Old Fire Association, in case of a conflagration.

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D. H. Loennecker, Prop.
Groceries, Coffee, Spices and Teas
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Compliments of

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4. Violin Solo, Hogan.
5. Mrs. John Anderson.
7. Walter Brill.

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Go to the basement and there you
will find;
Ice Cream, Cake, Coffee and Pie.
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PART TWO

1. POPULAR AIRS.
2. Characteristic Songs and Dancing,
   Harvey and Doris Nostrand.
3. . . . . . . May Wheeler.
4. . . . . . . Edward Kanan.
5. . . . . . . Irene Quinn.

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2. Waltz
3. Nantucket
4. Two-Step
5. Waltz
6. Two-Step
7. Waltz
8. Nantucket

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Go to the basement and there you will find;
Ice Cream, Cake, Coffee and Pie.
ORDER OF DANCE
PART TWO

1. Two-Step
2. Waltz
3. Lanciers
4. Two-Step
5. Waltz
6. Nantucket
7. Two-Step
8. Waltz

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We wish to take this most auspicious occasion to thank all of our good friends who have so readily and generously aided us by subscriptions, advertisements and by purchasing tickets; and by their services in providing entertainment. And we trust at some future time that we may, in case such disaster should occur, serve them in conquering that dread element of fire threatening their homes and loved ones.

We do not intend that this entertainment shall be our last and hope in the future to give all our friends, if possible, a more enjoyable time than the present.

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