



HILLSDALE FREE PUBLIC LIBRARY

2011 Annual Report



Dave Franz – library director

“We could show you charts and graphs and dollar signs. We could dress those figures up in pretty colors and fancy fonts. We could tell you how we compare with last year, or last decade. Or we could show you who uses our library and why.

The following people came to the Hillsdale Library to do something. Some let their photo be taken. Others were too camera shy, but still had something to say. Some charts and graphs are provided, but these seem less relevant.

The Hillsdale Library remains a vital part of the community. As the world still suffers “these difficult economic times,” libraries continue to provide free access to information, a window into culture, and place to become part of the community.

What’s with the tubes? See the last page to find out.”



Anna Locke – doctoral student

“I come to the library to focus on my academic work, access books and the internet, and meet others. Just today I met another graduate student and we exchanged contact information.”



“Coming to the library helps me feel connected to my community and appreciative of what Hillsdale has to offer. It is a comfortable, uplifting environment.”

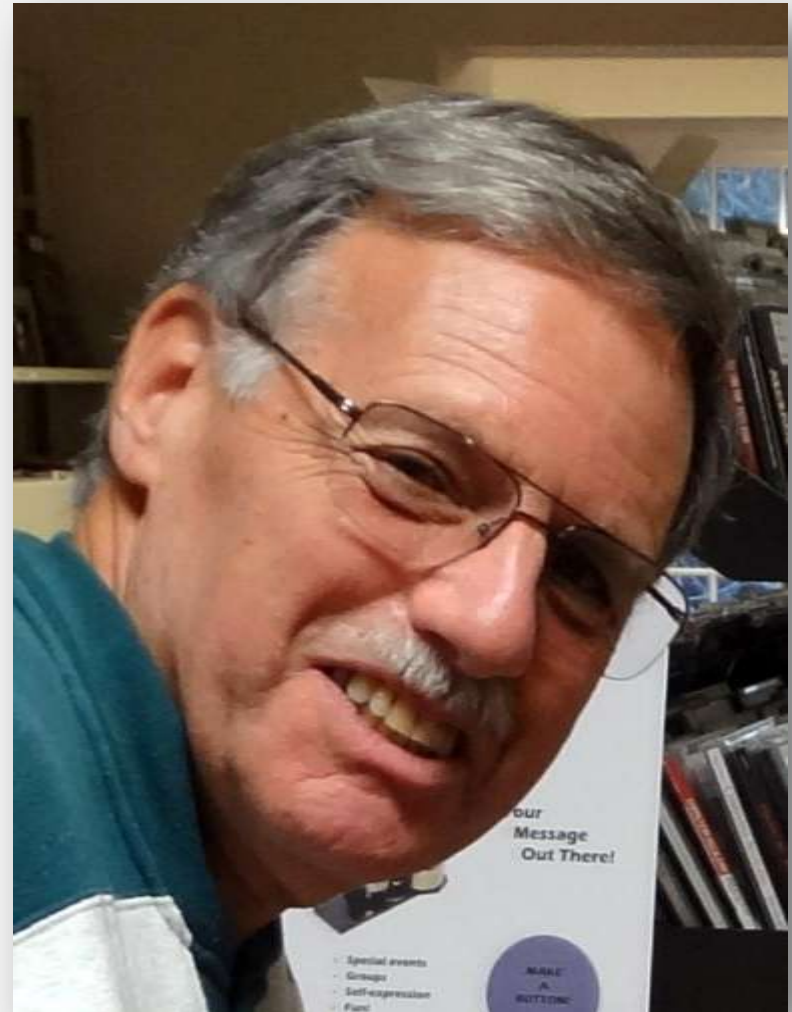


Stephen Berlin - resident

On making a button for his wife's birthday:

“This was the most fun I’ve had in a library in a long time!”

“You know me. I’m here all the time. This library gives me a reason to go for a walk every day. That’s how I get my exercise.”





The Top of the Hill Gang

“We come here for fun and mental stimulation.”

“This library is the heartbeat of Hillsdale. The seniors in town use it constantly and the children develop great reading skills. The staff is never too busy to assist in any way. We love it here.”

Front L – R: Janet Jelenski, Georgeann Wheeler

Middle L – R: Lynne Abbenseth, Fran Bruggemann

Back L – R: Edeltraud Barbiero, Peg Burke, Barbara La Motta, Katie Cloke



“We love getting new books and videos each week.”

“We’ve enjoyed all the programs and met many new friends in the community.”



Kevin & Bridget Held



“We are here studying for a math project.”

“We come here after school.”



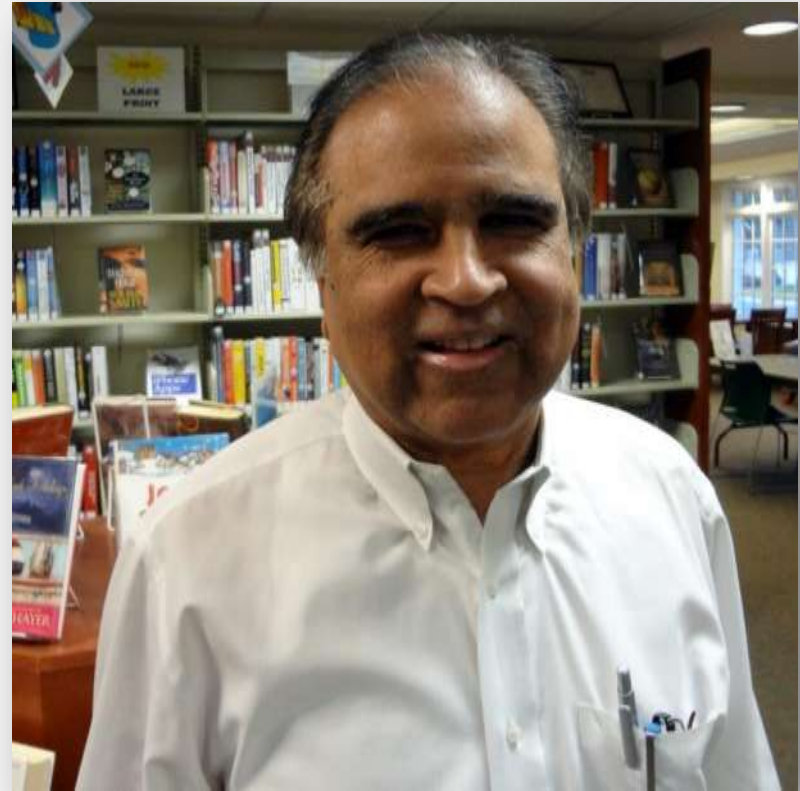
Julia Silverman & Serena Steinfeld



Dilip Phadnis

“I come here to read magazines, do my own work, use the computers, and browse the stacks.”

“This is an awesome place, a wonderful staff – keep it up.”





“We came today to drop off some books and get some new ones, but as usual a trip to the library turns out to be more. We enjoy the videos and my son loves to do the puzzles. A trip to the library is one of our favorite outings.”

“My three children all love the library. It has everything from books to videos and now there are DS and Wii games. We all love coming to the library. The people here make you feel special and they do so much for the children.”



Mona & Matthew Perrone



Jeannette Royant - resident

“I come here to read the best books and save lots of money!”

“Taxes for the library are gladly given.”





”I like reading and talking with the friendly librarians.”



Rebecca Deren

“I dropped by the library to pick up letters that were written to our residents serving in the armed services. These snowmen were made by first graders. There is one for each of the troops.”



George De Rosa



“I come here for the reading selection, the efficiently maintained and welcoming surroundings, the knowledgeable and friendly staff and the well equipped amenities. “

“I want to also thank you for your generosity in letting the Garden State Rose Society to use your meeting facility for our meetings.”

Joseph L. Barbiero
Garden State Rose Society



“We like to have fun and hang out.”



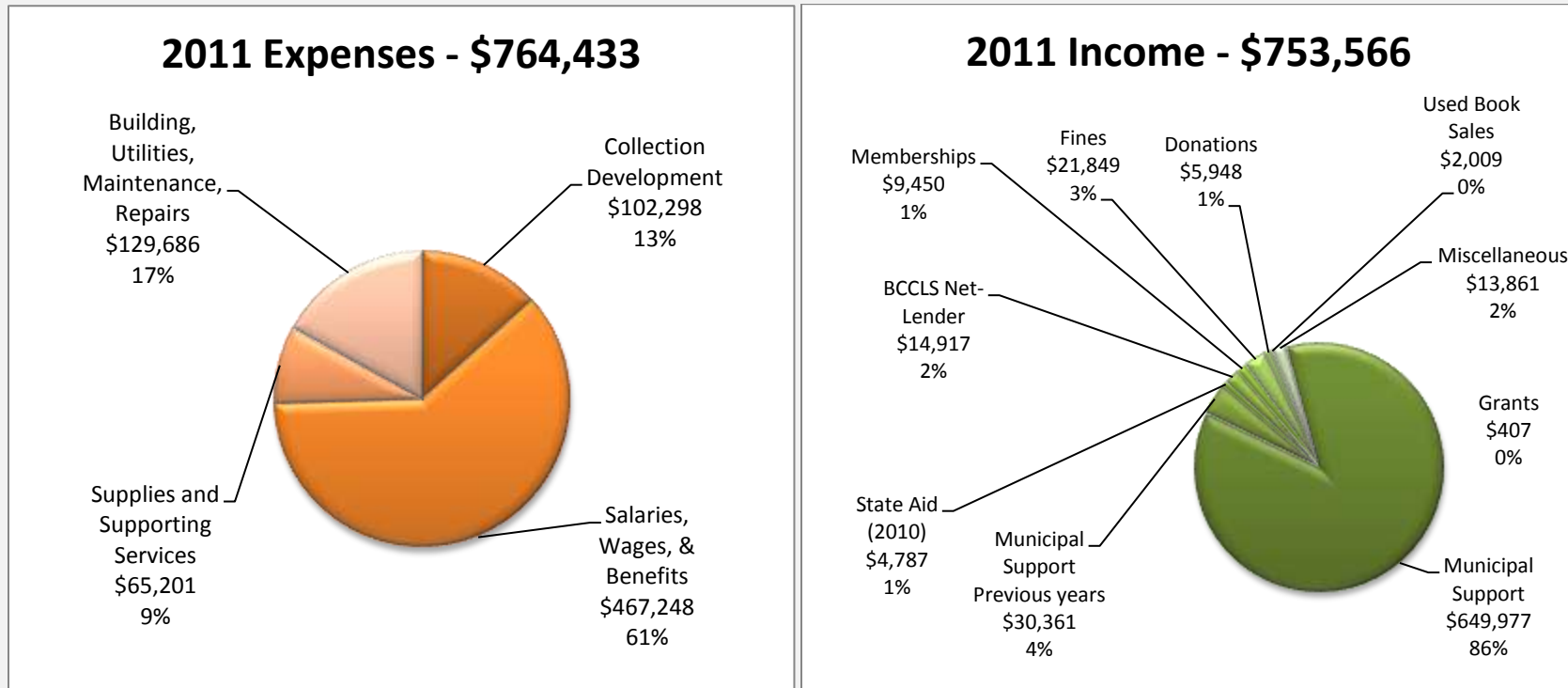
James Pfeifer, Max Carney, Brendan Murray, Danny Jordan, Ryan Tobin, & Charles Viteretti

Camera Shy

Richard Galasso, Westwood – “It is one of the best libraries in New Jersey. I visit for research, take out books and CDs, and use the internet. Although some improvements can be made, this is an outstanding library. It is comfortable, laid out well, well stocked, the computers are properly maintained and the staff is exceptionally friendly and knowledgeable.”

Marta G. Norman, ESL tutor – “I am a frequent patron of our library, as it is THE ideal place for me to hone any and all skills I may require for any endeavor. More importantly, I come to instruct anyone in need of a volunteer tutor, whether for ESL, accent training, or learning to read and write. Having the opportunity to support what feeds the soul and to stimulate the intellect; to encourage a talent, or even to keep alive the dreams and aspirations of others is a sacred responsibility. Hillsdale Library provides all of the above & more! No diamond in the rough this gem.”

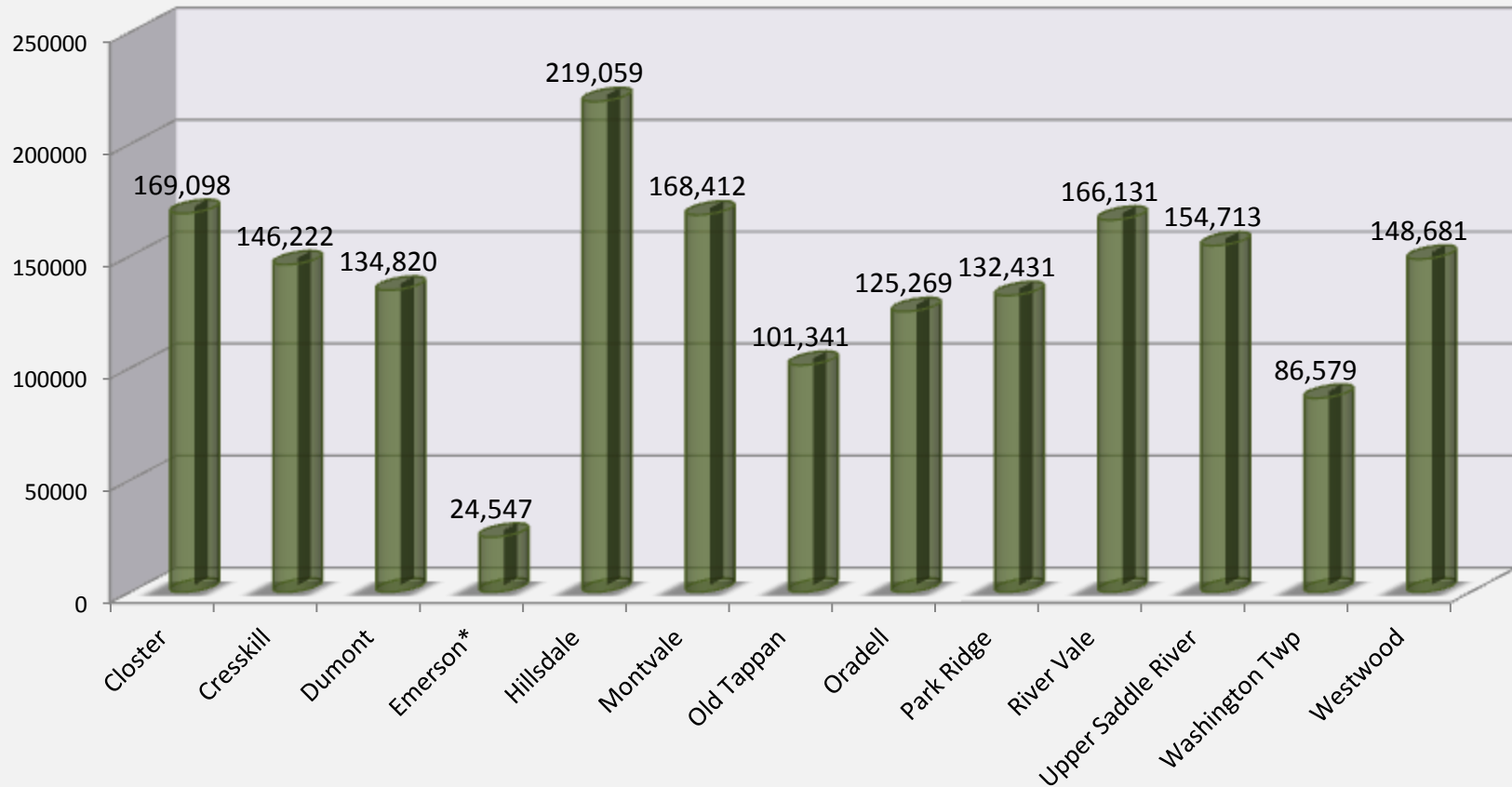
Charts, Graphs, and Performance Measures



The Library absorbed several necessary repairs and experienced a mid-year adjustment to our insurance expenses, resulting in greater than anticipated expenses.

Circulation Totals of Area Libraries 2011

Excludes Downloadable Digital Media



*Emerson was under renovation.

Some facts:

- 5,621 Hillsdale residents have registered library cards
- Of the 10,219 residents, 3,509 used their library card at least one time in 2011
- In 2010, the Library had the lowest cost per circulation (\$3.41) for the 4th year in a row out of the 74 member libraries of the Bergen County Cooperative Library System
- The Library was open 2,846 hours during 335 days in 2011
- 122,106 people visited the Hillsdale Library
- 77 items were circulated per hour open or 1.3 items every minute
- Of all the items borrowed by Washington Twp. residents, 21% came from Hillsdale Library
- 3,351 people attended 171 library sponsored programs
- 1,490 people attended 128 community sponsored programs
- 3,013 books, 116 audio books, 158 music CDs, and 448 DVDs were added to the library's collection -There are about 70,000 items in the collection
- 17,450 people used a library computer – This does not include wi-fi users or those using computers in the children's room

About the tubes...



From September 2011 through April 2012 the Library launched a campaign for creativity entitled “Think It, Make It, Share It.” Patrons donated a variety of cardboard tubes for the creation of a community “crowd-sourced” sculpture. Anyone visiting the library may sign and date a tube and place it anywhere on the ever-growing sculpture. When complete, the sculptures will represent the library as a shared space, enjoyed by all and valued by all. The Library is not just a collection of books to be borrowed and returned. It is a meeting place, a learning place, a sharing place.



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The Hillsdale Free Public Library
509 Hillsdale Avenue
Hillsdale, NJ 07642
201-358-5072
hillsdale.bccls.org