



HILLSDALE
LIBRARY

2019 ANNUAL REPORT

Pursue your passion | Hillside Free Public Library



The Library building was formally named for Gayle & Paul Gross. A new sign was erected in recognition of their generous support of the Library's mission. Members of the newly formed Hillsdale Free Public Library Foundation were recruited, and the Foundation received its 501(c)(3) designation in November. The Board of Trustees concluded the year by adopting a strategic plan that will guide the efforts of staff, Board, Foundation, and Friends through 2022.

This annual report offers a brief snapshot of 2019.

David J. Franz
Library Director



About the front cover –

A Universe of Stories was the 2019 Summer Reading theme. Children and adults were invited to sit in our Apollo space capsule created by local teens.



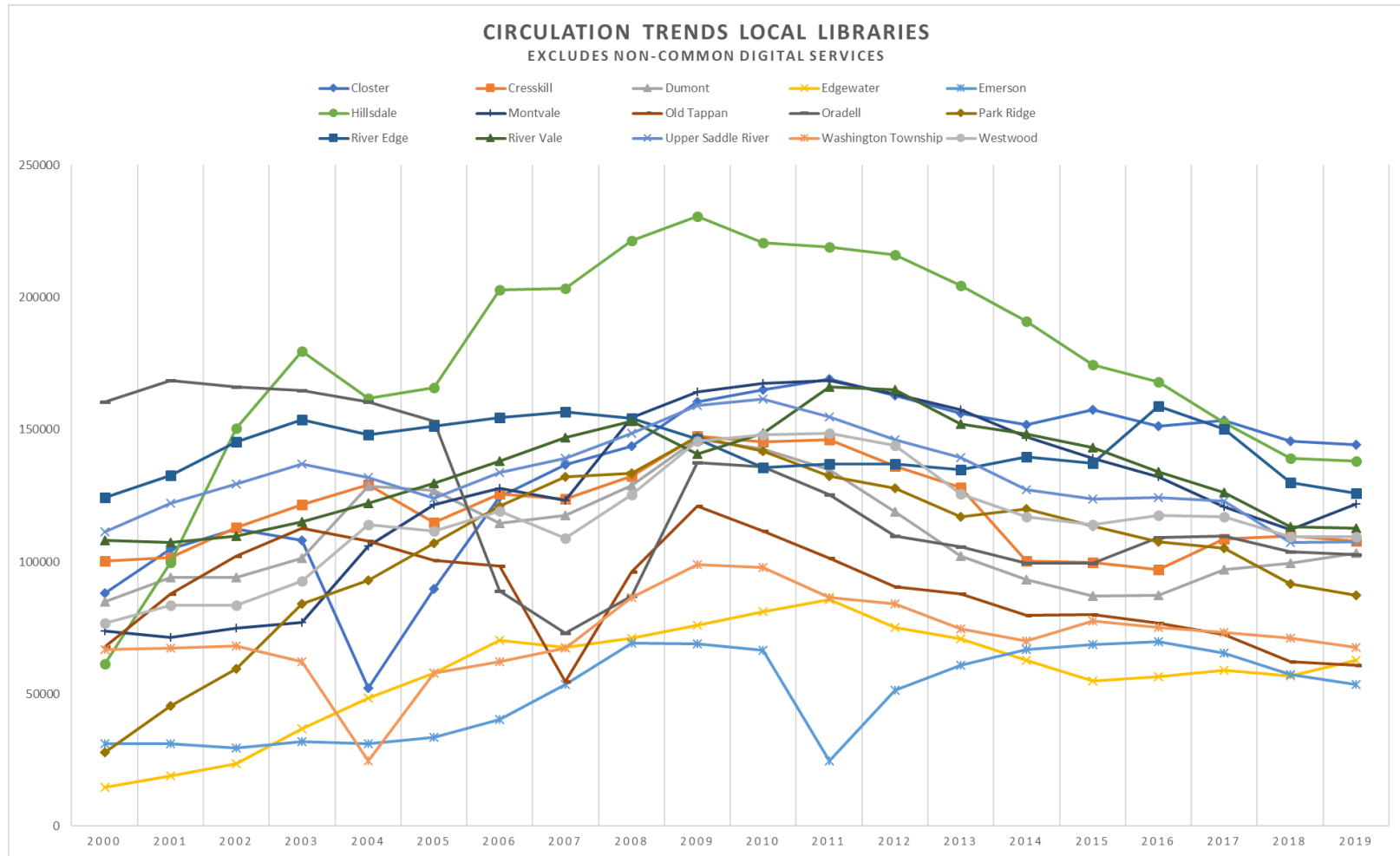
Fast Facts:

- 291 new borrowers were registered in 2019. There are 5,936 registered Hillsdale Library cardholders. Of these, 2,721 used their card at least once during the year.
- The Library was open 2,832 hours and 341 days.
- The Hillsdale Library remains a leader in circulation among area libraries.
- The two study rooms were reserved for 4,483 hours.
- The Children's Room alone circulated more items (66,829) than 25 other entire libraries in the Bergen County Cooperative Library System.
- Approximately 86,800 people visited the Library.
- 3,722 visitors participated in 272 Library sponsored programs.
- 669 visitors participated in 71 community group activities held in the meeting room.
- 7,617 People used a library computer during the year. 16,111 unique devices connected to the public WI-FI.
- 5,308 books, 139 audiobooks, 428 DVDs, and 85 CDs were added to the Library's collection. 5,784 old or damaged items were withdrawn. There are 70,948 items in the total collection, excluding periodicals.

Chair yoga, watercolor classes, and music on Sunday.

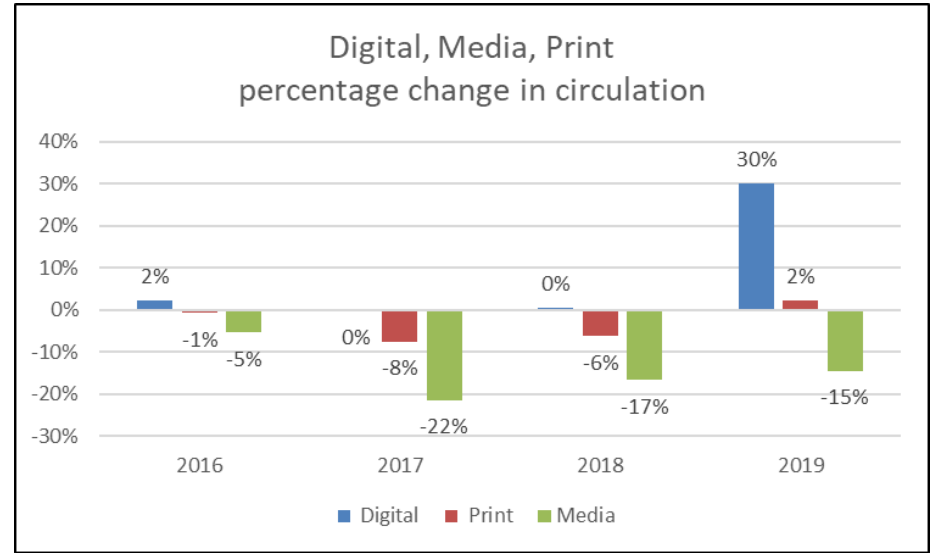
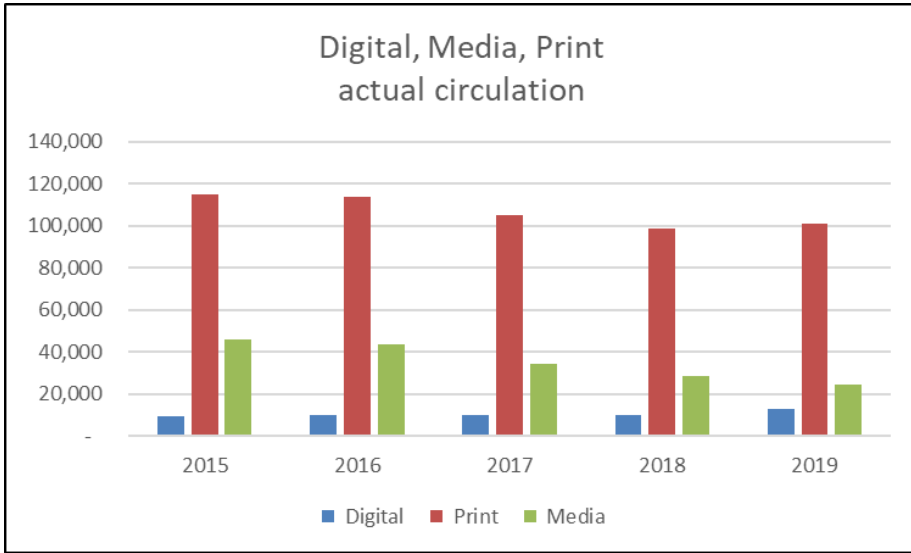


Circulation Trends

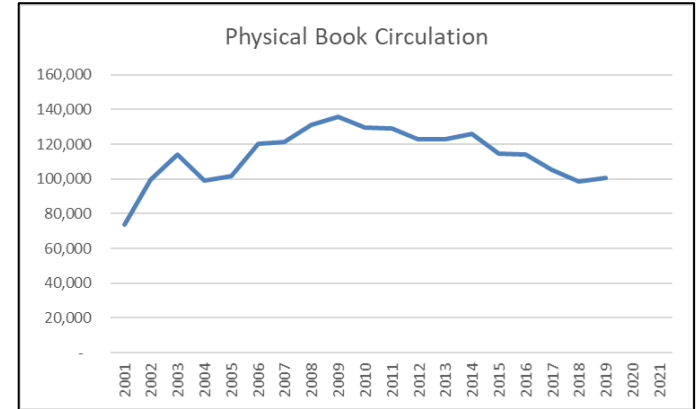
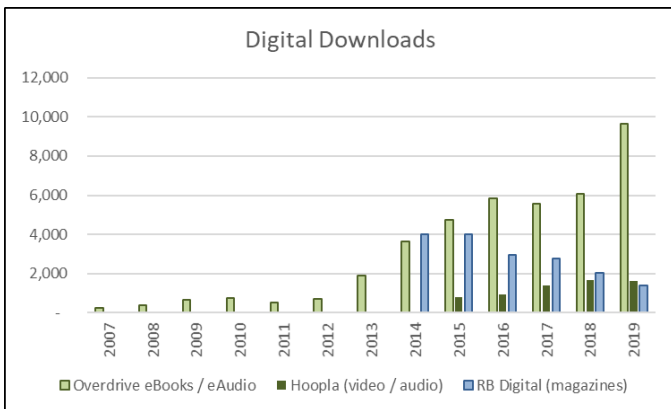


The Library remains a leader among area libraries in terms of total annual circulation. The chart above does not include digital collections unique to each library. Data is taken from BCCLS annual circulation statistics.

Rise of Digital



Traditional media such as music CDs and physical DVDs are declining in demand. Digital content in the form of ebooks, downloadable streaming audio books, and movies, was an area of growth this past year. The demand for traditional print books remains consistent.

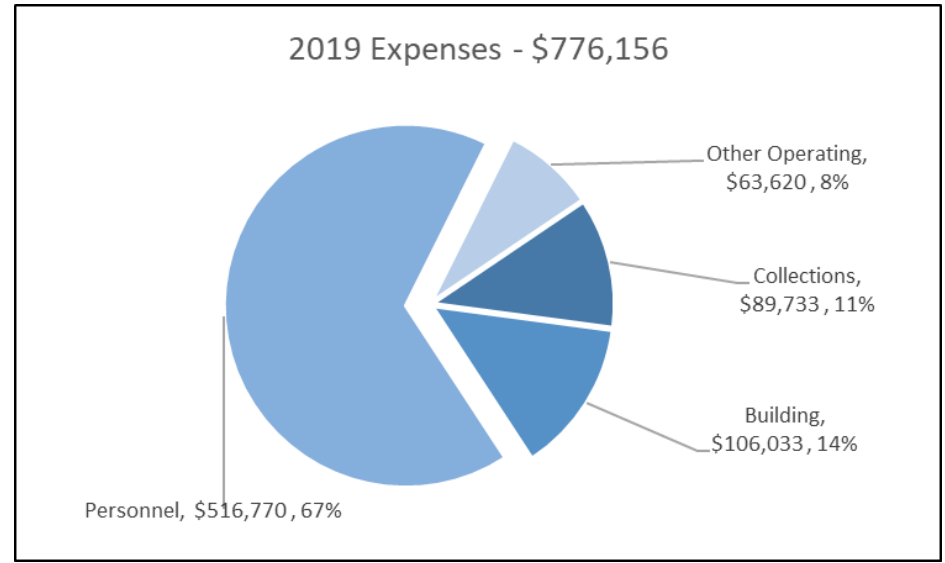
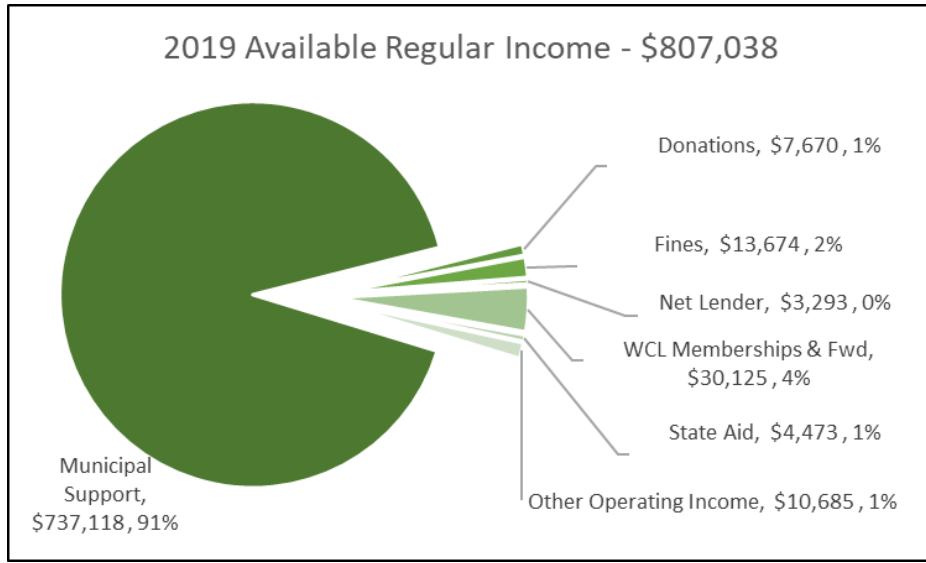


Programs

Combined, the Friends and Foundation provided \$9,500 toward programs. The Friends of the Library continue to fund Summer Reading programs, Foreign Film Series and the Summer Film Festival. The Friends also purchased yoga chairs while the Foundation funded the instructor. The Foundation will support other new programs and services. Pictured: Mike Greene, NASA Ambassador, lecturing on the space program; Theodore Roosevelt answering questions about his life; Jonathan Kruk, Master Storyteller, engaging youth at the Foundation Kick-off; Maria Elena and her Chair Yoga class.



Budget Snapshot



In addition to the regular income/expenditures, the Friends of the Library provided funding for \$5,108 in programs and improvements.

The Hillsdale Free Public Library Foundation provided funding for \$4,465 in programs.

The Library also purchased \$660 in books with the remaining funds from a 2017 donation from the American Legion.

Of the \$737,118 in available municipal support, only \$720,266 was expended.

The Board of Trustees

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